

Translation of the video contribution from the City of Brest for the International Cities Forum 2021

Topic: Sustainable public procurement

Link: [Commande publique durable - YouTube](#)

Sustainable public procurement

In order to carry out their public service mission, the City of Brest and Brest Metropole need to call upon numerous services, whether it is for work, supplies or services.

It is the public procurement.

It represents a significant part of the local government's budget: 140 million euros per year.

The public procurement can be an important lever for the sustainable development of the territory by contributing to the reinforcement of social cohesion and protecting the environment.

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This way, contracts can include clauses that promote the employment of people with disabilities or those who are far removed from the employment market, as well as the use of environmental friendly products and materials and required eco-labelled products.

For example, the local government buys only 100% recycled and ecolabeled printing paper instead of paper made from virgin fibers. It saves 192 tons of wood annually – that is to say about 2300 trees, 2 786 550 liters – which represents an Olympic-size swimming pool and 41,1 tons of CO₂ – the equivalent of travelling 4 times around the earth by car.

Another example: the contract that deals with municipal catering includes both social and environmental requirements. From a social point of view, 2400 hours of work a year are saved for people who are far removed from the employment market.

From an environmental point of view, since 2007, organic food has been introduced in the canteen. Presently, 50% of the food is organically grown, and it will rise to 80% in 2022. Potatoes and carrots served are farmed in North Finistère.

Actions in favor of social and professional integration.

Sustainable public procurement

01 Disability

The local government reserves contracts for companies that mainly employ disabled people (ESAT – Etablissement et Services d’Aide par le Travail, EA – Entreprises Adaptées) for service contracts (cleaning of accommodations, maintenance of green areas, cleaning of bus shelters) or supplies (plants, composters).

02 Integration clause

Since 2006, the local government has included an integration clause in a large number of construction and services contracts. Its goal is to save 5% of working hours for people who are far removed from the employment market, especially young people lacking qualifications, long-term jobseekers and people entitled to minimum social benefits. This measure has affected 674 beneficiaries and has helped in creating 325 000 hours of integration since 2006.

03 Integration contracts

The local government also creates specific contracts in order to reintegrate people that are far removed from the employment market into different kinds of work such as the preservation of natural areas and hiking trails, building maintenance work or the supply of meals.

Together, let’s improve the well-being of the future.

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